

## 2024 Common Threads North Committee

Corrin Armstrong  
*California Farm Bureau Federation*

Jean Barton  
*California Cattlewomen's Association*

Mackenzie Bressler  
*CSU, Chico*

Joyce Bundy

Sarah Castro  
*UC Davis*

Denise Carter

Colleen Cecil  
*Butte County Farm Bureau*

Amanda Crump  
*UC Davis*

Judy Culbertson  
*CA Foundation for Ag in the Classroom*

Sarah DeForest  
*Morrison & Co*

Sandy Fiack  
*Zenith Agribusiness Solutions*

Robin Flournoy  
*Rabo AgriFinance (retired)*

Pam Giacomini  
*Hat Creek Grown*

Mary Kimball  
*Center for Land Based Learning*

Jodi Litz  
*California Ag Leadership Foundation*

Callie Martinez  
*California Cattlewomen's Association*

Amrita Takhar  
*Rabo AgriFinance*

Audrey Tennis

Stephanie Younger  
*Yuba Sutter Farm Bureau*

January 2024

Dear Friends,

We are pleased to invite your business/organization to become a Sponsor of the Common Threads North 2023 Awards Dinner. By sponsoring this unique event highlighting the service of women throughout Northern California, you will effectively align yourself as a proud supporter of agriculture, philanthropy and your community.

We are excited to host the **2024 Common Threads North Awards Dinner on Wednesday, April 3, 2024 at the DoubleTree Hotel in Chico, California.**

Join us in celebrating the 2024 Common Threads North honorees. **Colleen Cecil of Orland (Glenn County), Terry Dereniuk of Kelseyville (Lake County), Carol Dobbas of Sattley (Sierra County), Kelli Evans of Live Oak (Sutter County), Robin Flournoy of Roseville (Placer County) and Sue Knox of Vina (Tehama County.)**

We invite you to join us in honoring extraordinary women who have deep roots in agriculture and who have chosen to make a difference in their communities through their contribution of time, talent and service. We are hopeful that you will consider a sponsorship of the Common Threads North Awards Dinner, an annual event that draws more than 150 leaders in the fields of agriculture, agribusiness and community service. Proceeds from this event are used to coordinate the Common Threads North program.

Sponsorship levels are included in the following pages. Common Threads North is a program of the Butte Ag Foundation, a California 501(c)3 non-profit organization. Your sponsorship may be tax-deductible as a charitable contribution. If you would like more information, please contact Colleen Cecil at (530) 533-1473 or email [colleen@buttefarmbureau.com](mailto:colleen@buttefarmbureau.com).

Thank you for your time and interest in the 2024 Common Threads North Awards program.

Best Regards,  
Common Threads North Committee



# Common Threads North

## April 3, 2024

### DoubleTree Hotel - Chico

### Sponsorship Levels



- |   |                  |
|---|------------------|
| <b>DIAMOND LEVEL SPONSORSHIP</b>  | <b>\$2000.00</b> |
| <ul style="list-style-type: none"><li>• Sponsor name and logo will appear in event program and marketing materials.</li><li>• Full page sponsor provided ad will be placed in program.</li><li>• Sponsor name and link will appear on the Common Threads North website.</li><li>• Table for 8 with the sponsor's name will be provided for the sponsor and guests at the awards dinner.</li></ul> |                  |
| <b>PLATINUM LEVEL SPONSORSHIP</b>   | <b>\$1500.00</b> |
| <ul style="list-style-type: none"><li>• Sponsor will be listed in event program.</li><li>• Half page sponsor provided ad will be placed in event program.</li><li>• Sponsor name and link will appear on Common Threads North website.</li><li>• Six tickets to the awards dinner.</li></ul>  |                  |
| <b>GOLD LEVEL SPONSORSHIP</b>   | <b>\$1000.00</b> |
| <ul style="list-style-type: none"><li>• Sponsor will be listed in event program.</li><li>• Quarter page sponsor provided ad will be placed in event program.</li><li>• Sponsor name and link will appear on Common Threads North website.</li><li>• Four tickets for the awards dinner.</li></ul>   |                  |
| <b>SILVER LEVEL SPONSORSHIP</b>   | <b>\$500.00</b>  |
| <ul style="list-style-type: none"><li>• Sponsor will be listed in event program.</li><li>• Quarter page sponsor provided ad will be placed in event program.</li><li>• Two tickets to the awards dinner.</li></ul>  |                  |
| <b>BRONZE LEVEL SPONSORSHIP</b>   | <b>\$250.00</b>  |
| <ul style="list-style-type: none"><li>• Sponsor will be listed in event program.</li><li>• Business Card size sponsor provided ad will be placed in event program.</li></ul>  |                  |

#### About Us

In 1997, the California Agricultural Leadership Foundation joined with the College of Agricultural Science and Technology and the Ag One Foundation, both at California State University, Fresno, to honor women in agriculture who have chosen to make a major philanthropic difference in their communities and our world. The Common Threads Award recognizes individuals whose exemplary and extraordinary contribution of time, energy and resources has enhanced those around them.

In 2003, a second Common Threads awards program was initiated in conjunction with the College of Agricultural and Environmental Sciences at the University of California, Davis, to expand and develop the mission of the original endeavor. While each program maintains specific and unique geographic criteria, the overall award qualifications are the same. Nominees should have past or present roots in agriculture and have shown outstanding involvement within the industry, as well as have made a difference through their charitable giving and volunteerism.



Common Threads North is a program of the Butte Agriculture Foundation, a 501(c)3 nonprofit organization.

**Common Threads North**  
**April 3, 2024**  
**DoubleTree Hotel - Chico**  
**Sponsorship Agreement**



Business/Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Our company agrees to be a Common Threads North 2024 Sponsor at the:

- \_\_\_ **Diamond Level - \$2000**
- \_\_\_ **Platinum Level - \$1500**
- \_\_\_ **Gold Level - \$1000**
- \_\_\_ **Silver Level - \$500**
- \_\_\_ **Bronze Level - \$250**

We agree to the sponsorship terms detailed in the sponsorship package.

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**Sponsor Representative Signature**

**Date**

Please complete this agreement and return with your check made payable to:

**Butte Agriculture Foundation, Inc.**

PO Box 360

Durham, CA 95938

colleen@buttefarmbureau.com

Fax (530) 533-6508

If you need additional information please contact:

Colleen Cecil, Butte Agriculture Foundation

(530) 533-1473

colleen@buttefarmbureau.com