

## 2022 Common Threads North Committee

Manpreet Bains  
*Manseena Orchards*

Jean Barton  
*California Cattlewomen's Association*

Colleen Cecil  
*Butte County Farm Bureau*

Judy Culbertson  
*CA Foundation for Ag in the Classroom*

Sarah DeForest  
*California State University, Chico*

Richard Engel  
*UC Davis*

Louise Ferguson, PhD  
*Extension Specialist*

Sandy Fiack  
*Zenith Agribusiness Solutions*

Robin Flournoy  
*Rabo Agrifinance*

Pam Giacomini  
*Hat Creek Grower*

Heidi Harris  
*Natural Resources Conservation Service*

Jeana Hultquist  
*American Ag Credit*

Mary Kimball  
*Center for Land Based Learning*

Emily Lazznerini  
*California Ag Leadership Foundation*

Callie Martinez  
*California Cattlewomen's Association*

Rene Whitchurch  
*California State University, Chico*

Shelly MacDonald  
*Golden State Farm Credit*

Stephanie Younger  
*California Farm Bureau Federation*



January 2022

Dear Friends,

We are pleased to invite your business/organization to become a Sponsor of the Common Threads North 2022 Awards Dinner. By sponsoring this unique event highlighting the service of women throughout Northern California, you will effectively align yourself as a proud supporter of agriculture, philanthropy and your community.

We are excited to host the **2022 Common Threads North Awards Dinner on Wednesday, April 6, 2022 at Butte Creek Country Club in Chico, California.** This year we will recognize six 2022 honorees as well as five 2020 honorees.

Receiving the 2022 awards will be Joyce Bundy of Los Molinos (Tehama County), Carolina Burreson of Orland (Glenn County), Shiela Etchepare of Colusa (Colusa County), Icela Martin of Napa (Napa County), Sheri Roen of Calpine (Sierra County), and Katherine Ziemer of Eureka (Humboldt County).

The 2020 recipients are Denise Carter of Colusa (Colusa County), Sarah DeForest of Chico (Butte County), Marilyn Holdenried of Kelseyville (Lake County), Yvonne Koehnen of Glenn (Glenn County) and Nita Vail of Sacramento (Sacramento County).

We invite you to join us in honoring these extraordinary women who have deep roots in agriculture and who have chosen to make a difference in their communities through their contribution of time, talent and service. We are hopeful that you will consider a sponsorship of the Common Threads North Awards Dinner, an annual event that draws more than 150 leaders in the fields of agriculture, agribusiness and community service. Proceeds from this event are used to coordinate the Common Threads North program.

Sponsorship levels are included in the following pages. Common Threads North is a program of the Butte Ag Foundation, a California 501(c)3 non-profit organization. Your sponsorship may be tax-deductible as a charitable contribution. If you would like more information, please contact Colleen Cecil at (530) 533-1473 or email [colleen@buttefarmbureau.com](mailto:colleen@buttefarmbureau.com).

Thank you for your time and interest in the 2022 Common Threads North Awards program.

Best Regards,  
Common Threads North Committee

# Common Threads North

## April 6, 2022

### Butte Creek Country Club - Chico

#### Sponsorship Levels



#### DIAMOND LEVEL SPONSORSHIP

**\$1500.00**

- Sponsor name and logo will appear in event program and marketing materials.
- Full page sponsor provided ad will be placed in program.
- Sponsor name and link will appear on the Common Threads North website through 2020.
- Table for 8 with the sponsor's name will be provided for the sponsor and guests at the awards dinner.

#### PLATINUM LEVEL SPONSORSHIP

**\$1000.00**

- Sponsor will be listed in event program.
- Half page sponsor provided ad will be placed in event program.
- Sponsor name and link will appear on Common Threads North website.
- Six tickets to the awards dinner.

#### GOLD LEVEL SPONSORSHIP

**\$750.00**

- Sponsor will be listed in event program.
- Quarter page sponsor provided ad will be placed in event program.
- Sponsor name and link will appear on Common Threads North website.
- Four tickets for the awards dinner.

#### SILVER LEVEL SPONSORSHIP

**\$500.00**

- Sponsor will be listed in event program.
- Quarter page sponsor provided ad will be placed in event program.
- Two tickets to the awards dinner.

#### BRONZE LEVEL SPONSORSHIP

**\$250.00**

- Sponsor will be listed in event program.
- Business Card size sponsor provided ad will be placed in event program.

#### About Us

In 1997, the California Agricultural Leadership Foundation joined with the College of Agricultural Science and Technology and the Ag One Foundation, both at California State University, Fresno, to honor women in agriculture who have chosen to make a major philanthropic difference in their communities and our world. The Common Threads Award recognizes individuals whose exemplary and extraordinary contribution of time, energy and resources has enhanced those around them.

In 2003, a second Common Threads awards program was initiated in conjunction with the College of Agricultural and Environmental Sciences at the University of California, Davis, to expand and develop the mission of the original endeavor. While each program maintains specific and unique geographic criteria, the overall award qualifications are the same. Nominees should have past or present roots in agriculture and have shown outstanding involvement within the industry, as well as have made a difference through their charitable giving and volunteerism.



Common Threads North is a program of the Butte Agriculture Foundation, a 501(c)3 nonprofit organization.

**Common Threads North**  
**April 6, 2022**  
**Butte Creek Country Club - Chico**  
**Sponsorship Agreement**



Business/Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Our company agrees to be a Common Threads North 2022 Sponsor at the:

- \_\_\_ **Diamond Level - \$1500**
- \_\_\_ **Platinum Level - \$1000**
- \_\_\_ **Gold Level - \$750**
- \_\_\_ **Silver Level - \$500**
- \_\_\_ **Bronze Level - \$250**

We agree to the sponsorship terms detailed in the sponsorship package.

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**Sponsor Representative Signature**

**Date**

Please complete this agreement and return with your check made payable to:

**Butte Agriculture Foundation, Inc.**

PO Box 360

Durham, CA 95938

colleen@buttefarmbureau.com

Fax (530) 533-6508

If you need additional information please contact:

Colleen Cecil, Butte Agriculture Foundation

(530) 533-1473

colleen@buttefarmbureau.com