

2025 Common Threads North Committee

Corrin Armstrong
California Farm Bureau Federation

Jean Barton
California Cattlewomen's Association

Mackenzie Bressler
CSU, Chico

Joyce Bundy

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Denise Carter

Colleen Cecil
Butte County Farm Bureau

Judy Culbertson

Sarah DeForest
Morrison & Co

Sandy Fiack
Zenith Agribusiness Solutions

Korie Gagnon
UC Davis

Pam Giacomini
Hat Creek Grown

Mary Kimball
Center for Land Based Learning

Jodi Litz
California Ag Leadership Foundation

Callie Martinez
California Cattlewomen's Association

Melanie Michel
Rabo AgriFinance

Audrey Tennis

Stephanie Younger
Yuba Sutter Farm Bureau

January 2025

Dear Friends,

We are pleased to invite your business/organization to become a Sponsor of the Common Threads North 2025 Awards Dinner. By sponsoring this unique event highlighting the service of women throughout Northern California, you will effectively align yourself as a proud supporter of agriculture, philanthropy and your community.

We are excited to host the **2025 Common Threads North Awards Dinner on Wednesday, April 2, 2025, at the ARC Ballroom at UC Davis in Davis, California.**

Join us in celebrating the 2025 Common Threads North honorees. **Cheryl Foster of Siskiyou County, Christine Ivory of Sutter County, Nicole Johansson of Butte County, Karissa Kruse of Sonoma County, Sheryl Morris of San Joaquin County, and Sara Reid Herman of Sacramento County**

We invite you to join us in honoring extraordinary women who have deep roots in agriculture and who have chosen to make a difference in their communities through their contribution of time, talent and service. We are hopeful that you will consider a sponsorship of the Common Threads North Awards Dinner, an annual event that draws more than 150 leaders in the fields of agriculture, agribusiness and community service. Proceeds from this event are used to coordinate the Common Threads North program.

Sponsorship levels are included in the following pages. Common Threads North is a program of the Butte Ag Foundation, a California 501(c)3 non-profit organization. Your sponsorship may be tax-deductible as a charitable contribution. If you would like more information, please contact Colleen Cecil at (530) 533-1473 or email colleen@buttefarmbureau.com.

Thank you for your time and interest in the 2025 Common Threads North Awards program.

Best Regards,
Common Threads North Committee



Common Threads North

April 2, 2025

ARC Ballroom - UC Davis

Sponsorship Levels



- | | |
|---|------------------|
| DIAMOND LEVEL SPONSORSHIP | \$2000.00 |
| <ul style="list-style-type: none">• Sponsor name and logo will appear in event program and marketing materials.• Full page sponsor provided ad will be placed in program.• Sponsor name and link will appear on the Common Threads North website.• Table for 8 with the sponsor's name will be provided for the sponsor and guests at the awards dinner. | |
| PLATINUM LEVEL SPONSORSHIP | \$1500.00 |
| <ul style="list-style-type: none">• Sponsor will be listed in event program.• Half page sponsor provided ad will be placed in event program.• Sponsor name and link will appear on Common Threads North website.• Six tickets to the awards dinner. | |
| GOLD LEVEL SPONSORSHIP | \$1000.00 |
| <ul style="list-style-type: none">• Sponsor will be listed in event program.• Quarter page sponsor provided ad will be placed in event program.• Sponsor name and link will appear on Common Threads North website.• Four tickets for the awards dinner. | |
| SILVER LEVEL SPONSORSHIP | \$500.00 |
| <ul style="list-style-type: none">• Sponsor will be listed in event program.• Quarter page sponsor provided ad will be placed in event program.• Two tickets to the awards dinner. | |
| BRONZE LEVEL SPONSORSHIP | \$250.00 |
| <ul style="list-style-type: none">• Sponsor will be listed in event program.• Business Card size sponsor provided ad will be placed in event program. | |

About Us

In 1997, the California Agricultural Leadership Foundation joined with the College of Agricultural Science and Technology and the Ag One Foundation, both at California State University, Fresno, to honor women in agriculture who have chosen to make a major philanthropic difference in their communities and our world. The Common Threads Award recognizes individuals whose exemplary and extraordinary contribution of time, energy and resources has enhanced those around them.

In 2003, a second Common Threads awards program was initiated in conjunction with the College of Agricultural and Environmental Sciences at the University of California, Davis, to expand and develop the mission of the original endeavor. While each program maintains specific and unique geographic criteria, the overall award qualifications are the same. Nominees should have past or present roots in agriculture and have shown outstanding involvement within the industry, as well as have made a difference through their charitable giving and volunteerism.



Common Threads North is a program of the Butte Agriculture Foundation, a 501(c)3 nonprofit organization.

Common Threads North
April 2, 2025
ARC Ballroom – UC Davis
Sponsorship Agreement



Business/Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Contact _____ Phone _____

Email _____

Our company agrees to be a Common Threads North 2025 Sponsor at the:

- ___ **Diamond Level - \$2000**
- ___ **Platinum Level - \$1500**
- ___ **Gold Level - \$1000**
- ___ **Silver Level - \$500**
- ___ **Bronze Level - \$250**

We agree to the sponsorship terms detailed in the sponsorship package.

Sponsor Representative Signature

Date

Please complete this agreement and return with your check made payable to:

Butte Agriculture Foundation, Inc.

PO Box 360

Durham, CA 95938

colleen@buttefarmbureau.com

Fax (530) 533-6508

If you need additional information please contact:

Colleen Cecil, Butte Agriculture Foundation

(530) 533-1473

colleen@buttefarmbureau.com